



Debates in Business History

BOOK SERIES

The Palgrave Macmillan Debates in Business History Book Series is one that seeks to foster *debate* across disciplinary and theoretical silos and boundaries. As such it is founded in a broad rather than a narrow understanding of business history so that it brings together work that is currently operating in tandem with each other without ever engaging with each other: work from business and management history, social history, economic history, cultural history, labour history, sociology, and political history. The series also seeks to engage with perspectives and people from outside the Anglosphere, most particularly Africa, East Asia, South Asia, Eastern Europe, and South America. In addition, the series seeks to engage with issues that have a popular resonance, most particularly:

- 1. THE NATURE OF GLOBALIZATION:** Globalization is a phenomenon that appears far less assured today than they did 10-15 years ago. There is thus room for a reassessment of the effects of globalization that embraces the developed *and* developing world.
- 2. THE NATURE OF CAPITALISM:** When dealing with capitalism we need to take in mind that there are many varieties of capitalism and that – despite the pervasive nature of the narrative on “neoliberalism” – there is no modern society where market mechanism operated without a measure of regulation and state control.
- 3. WESTERN CIVILIZATION: NATURE AND EFFECTS:** The highly contested concept of Western civilization provides ample scope for a number of books that can contribute to a significant debate as to: Theoretical understandings of Western Civilization; The positive and negative consequences of Western Civilization outside Europe; The association of capitalism, Western Civilization and climate change
- 4. THE MEDIATISATION OF BUSINESS:** The all-encompassing role of media is blurring the line between material reality and media creation; a virtual world that has become increasingly real with the popularization of Facebook, twitter, U-Tube and other forms of social media. There is thus a need for a *critical* assessment and debate about the effects – and the limits to these effects – of mediatization that goes beyond the normal puerile jargon about disruption and unprecedented change.
- 5. GENDER, RACE, CLASS AND IDENTITY:** Increasingly matters relating to gender, race and sexual identity have displaced social class as the fundamental elements in societal and political divide. In most advanced societies the old industrial working class is smaller in *absolute* terms than it was in the early 1950s. The Series thus seeks contributions that speak to the debates relating to gender, race, class and identity.
- 6. BUSINESS AND SHIFTS IN WEALTH, POWER AND INEQUALITY:** The global economy has witnessed considerable increases in per capita wealth in recent decades. However, there has been a noticeable slowing in per capita wealth creation since the GFC. In thus exploring the issue of power and inequality it is thus useful to disentangle wealth from power from inequality, and explore how these are manifested in different social settings.

Accepting proposals for Pivot Books (25–50,000 words) and Standard Books (80–110,000).

For more information on the book series, including how to submit a proposal, visit www.tacitusforum.com/debates-in-business-history-book-series

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